May 5, 2021

# Sirastrategy Ltd. Privacy Policy

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

Topics:

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- How do we collect your data?
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- How do we store your data?
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# What data do we collect?

Sirastrategy Ltd. collects the following data:

• Personal identification information (Name, email address, phone number, etc.)

# How do we collect your data?

You directly provide Sirastrategy Ltd. with most of the data we collect. We collect data and processdata when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

Sirastrategy Ltd. may also receive your data indirectly from the following sources:

• Emails, phone calls with your employer.

How will we use your data?

Sirastrategy Ltd. collects your data so that we can:

- Process your order, manage your account.
- Email you with special offers on other products and services we think you might like.

If you agree, Sirastrategy Ltd. will share your data with our partner companies so that they may offer you their products and services.

When Sirastrategy Ltd. processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

#### How do we store your data?

Sirastrategy Ltd. securely stores your data in the European Union and/or in Switzerland.

Sirastrategy Ltd. will keep your name and email address for a period of five years. Once this time periodhas expired, we will delete your data by erasing it from our databases.

#### Marketing

Sirastrategy Ltd. would like to send you information about products and services of ours that wethink you might like, as well as those of our partner companies.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Sirastrategy Ltd. from contacting you for marketing purposes or giving your data to other members of the Sirastrategy Ltd. Group.

If you no longer wish to be contacted for marketing purposes, please send an email to <u>giorgio@sirastrategy.com</u>.

#### What are your data protection rights?

Sirastrategy Ltd. would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** - You have the right to request Sirastrategy Ltd. for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** - You have the right to request that Sirastrategy Ltd. correct any information you believe is inaccurate. You also have the right to request Sirastrategy Ltd. to complete information you believe is incomplete.

**The right to erasure** - You have the right to request that Sirastrategy Ltd. erase your personal data, under certain conditions.

**The right to restrict processing** - You have the right to request that Sirastrategy Ltd. restrict the processing of your personal data, under certain conditions.

**The right to object to processing -** You have the right to object to Sirastrategy Ltd.'s processing of your personal data, under certain conditions.

**The right to data portability** - You have the right to request that Sirastrategy Ltd. transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: giorgio@sirastrategy.com

### What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit <u>allaboutcookies.org</u>.

#### How do we use cookies?

Sirastrategy Ltd. uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

# What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality Sirastrategy Ltd. uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- Advertising Sirastrategy Ltd. uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Sirastrategy Ltd. sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share onlinedata collected through cookies with our advertising partners. This means that when you

 visit another website, you may be shown advertising based on your browsing patterns on our website.

#### How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

# Privacy policies of other websites

The Sirastrategy Ltd. website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

#### Changes to our privacy policy

Sirastrategy Ltd. keeps its privacy policy under regular review and places any updates on this webpage. This privacy policy was last updated on 9 January 2019.

#### How to contact us

If you have any questions about Sirastrategy Ltd.'s privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: giorgio@sirastrategy.com

#### How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Sirastrategy Ltd. has not addressed yourconcern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: idpc.info@idpc.org.mt

Address: Floor 2, Airways House, Triq II-Kbira, Tas-Sliema SLM 1549, Malta